



# Purple Coneflower, *Echinacea purpurea*



**Flowering Period:** Mid Summer – Early Fall

**Height:** 2-5'

**Plant Habit:** rough hairy leaves, tall stalks with a single showy flower, drooping lavender to bright pink rays, spiny centers with abundant seed, long lasting flowers

**Growth preference:** prefers well drained sandy soil but is tolerant of a variety of soil types including clay and rocky, lowland prairies, open woodlands, Full sun to partial shade,

### **Use in Rain Gardens:**

Echinacea do best in well drained areas and should not be placed in the center or deepest point in your rain garden basin where you would expect the most water to be. Instead, Echinacea should be put on the edges of the rain garden in Zone 2. Echinacea can grow rapidly and has thick herbaceous foliage at the base of their stems, making them useful in slowing and filtering runoff as it flows into the garden.

### **Other Uses:**

Echinacea attracts a wide variety of insects and is commonly used in pollinator gardens. Echinacea is also thought to stimulate the immune system and is widely used as an herbal remedy for the common cold, the flu, and to treat inflammation.

